



empowering business  
to be in balance

# Corporate Environmental Water Stewardship

Todd Reeve, CEO | WRRRC Tucson 2018

**BUSINESS FOR  
WATER**  
STEWARDSHIP

An aerial photograph of Lake Mead, showing the Hoover Dam in the foreground. The water level is significantly lower than normal, exposing large areas of dry, light-colored earth and rock along the shoreline. The surrounding mountains are rugged and appear to have some sparse vegetation. The text "Lake Mead Hits Lowest Level in History" is overlaid in the center of the image.

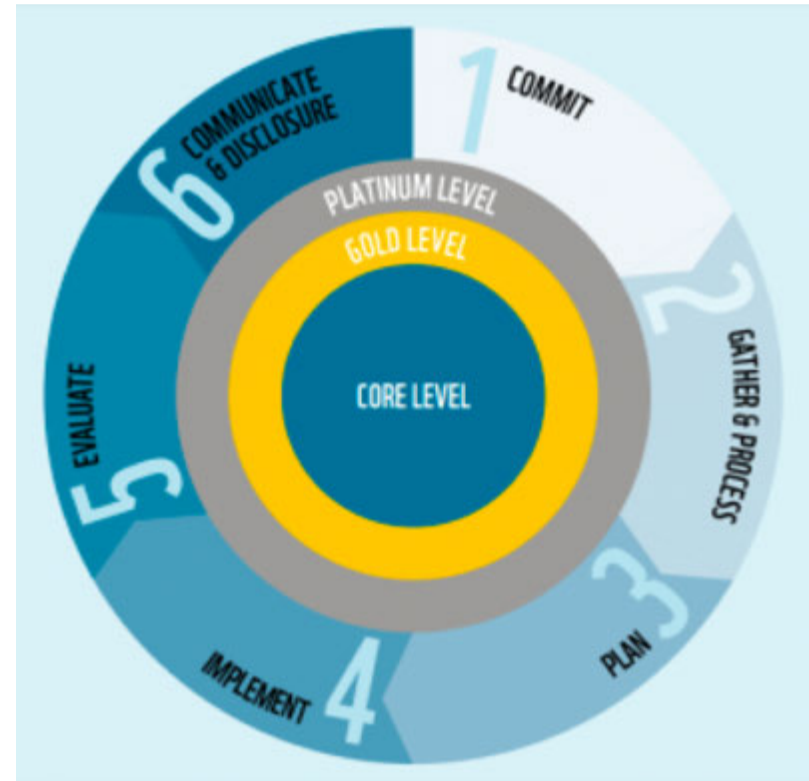
## Lake Mead Hits Lowest Level in History

# Corporate Replenishment Frameworks

Sustainable Development Goal 6



Alliance for Water Stewardship Standard 4



# Sectors and Motivation



**Reformation**

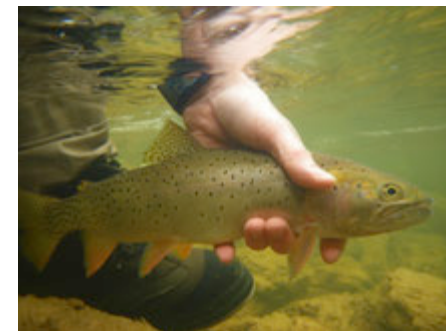


**DIAGEO**



# Project Types & Co-Benefits

Project Types	Project Co-Benefits
Flow Restoration Transaction	Groundwater Conservation & Replenishment
Agricultural Water Use Efficiency	Food & Water Security, Sustainable Agriculture
Irrigation Infrastructure Modernization	Recreation & Economic Development
Information Technology Systems	Water Use Efficiency
Restoration of Natural Hydrology	Flow Increase, Habitat Improvement
Pollution Reduction and Filtration	Flood Prevention
Barrier and Impoundment Removal	Community Engagement & Education
Public Awareness and Water Efficiency	Community Benefit



# AZ Context

- Geographic focus: **AZ, CA, CO, TX, SE**
- CFO-driven
- Drivers: water risk & security
- AZ corporate leadership



# The Good News for AZ

THE BOLD LOOK  
OF **KOHLER**®

**EWING**  
Irrigation & Landscape Supply

**Disney**



**FINLANDIA**  
VODKA OF FINLAND



**Coca-Cola**



**COX**

**Hunter**®



**SIEMENS**

CULINARY CONCEPTS



**SWIRE**

**Xanterra**  
PARKS & RESORTS®

# AZ Environmental Impact







Boat docks sit on what used to be the bottom of Lake Mead at the abandoned Echo Bay Marina in Overton, Nev., on June 4, 2015.

Photographer: David Paul Morris/Bloomberg via Getty Images

**News**

# Arizona Debates Conservation as Colorado River Shortage Looms

Posted March 13, 2018, 4:29 AM



# Contact Us

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