Transforming the Riverfront of Yuma, Arizona

March 28, 2018



WRRC CONFERENCE "THE BUSINESS OF WATER"

WATER AND ECONOMIC OPPORTUNITY



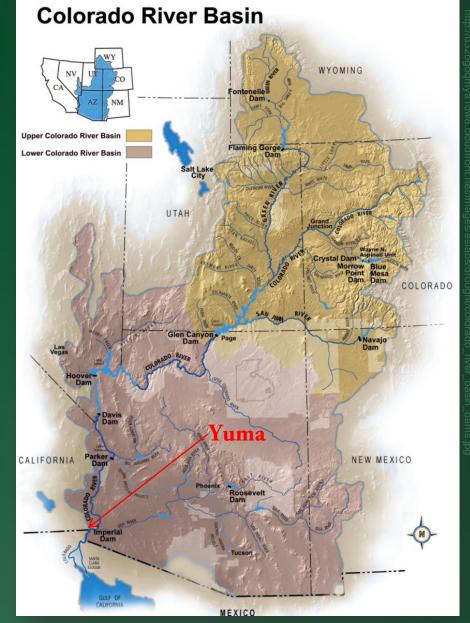
YUMASS UNIQUE LOCATION

4 Large Dams

- •Glen Canyon
- •Hoover
- •Davis
- •Parker

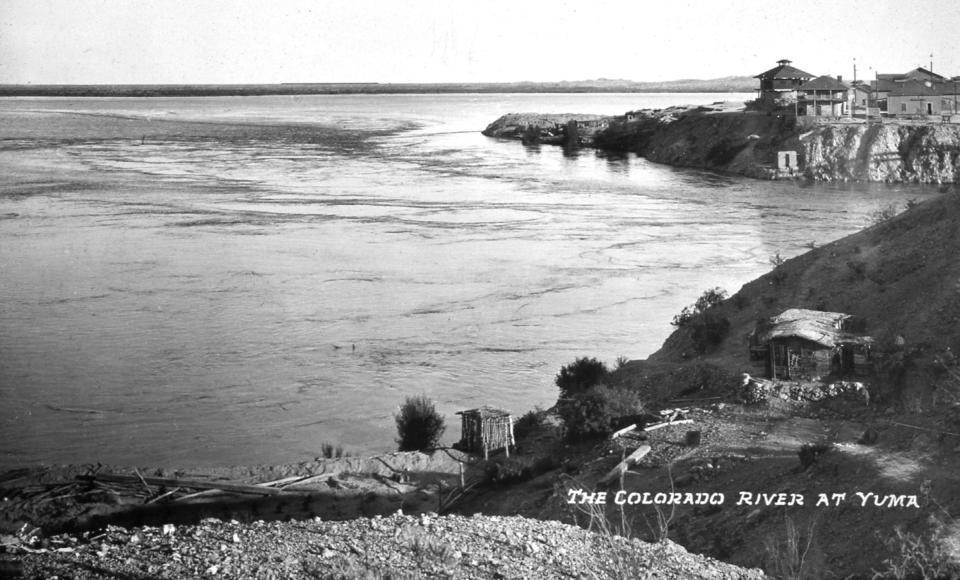
Smaller Weirs

- •Headgate Rock
- •Palo Verde Weir
- •Imperial Dam
- •Laguna Dam
- •Morelos Dam
- •Colorado Weir (in Delta)





Yuma Crossing Before the Dams



Yuma Crossing After the Dams



Flooding threatens Yuma





Before...





...and After





Yuma Farming: A \$2 Billion Industry of Winter Fresh Vegetables





Imperial Dam



Remnant of the Colorado River



A No Man's Land Cuts Yumans Off from the Colorado River







A Jungle of Non-Native Vegetation

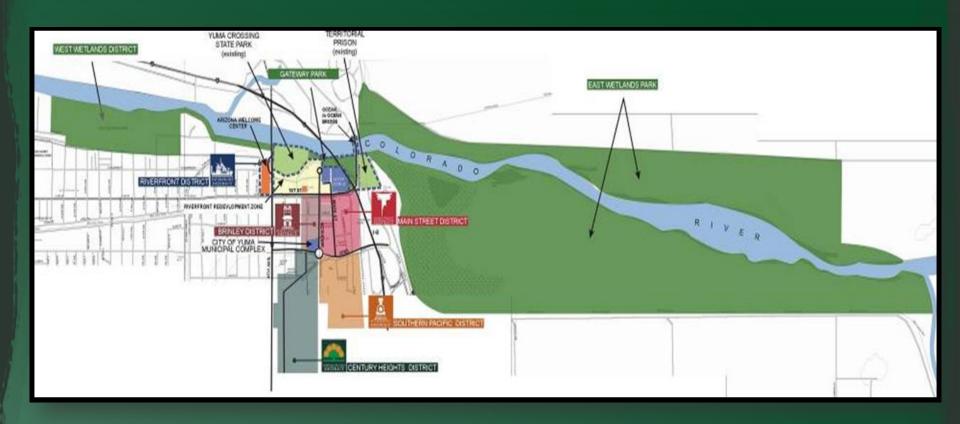


The Challenges

- Reversing a century of environmental degradation on the Lower Colorado River
- Reconnecting a desert southwest community cut off from the river... recreationally and commercially
- Weaving new commercial development into a National Historic Landmark
- Preserving Yuma's water rights to sustain agriculture, the foundation of its economy



National Heritage Area: A Framework for Public and Private Investment





Integrating Seven Miles of Redevelopment along the Colorado River

• Yuma West Wetlands: An Early Action Project

From city dump to riverfront park

• Yuma East Wetlands

A restoration of both wetlands and community trust

Downtown Riverfront Redevelopment

New development within a National Historic Landmark



Yuma West Wetlands: 2002

Past Present

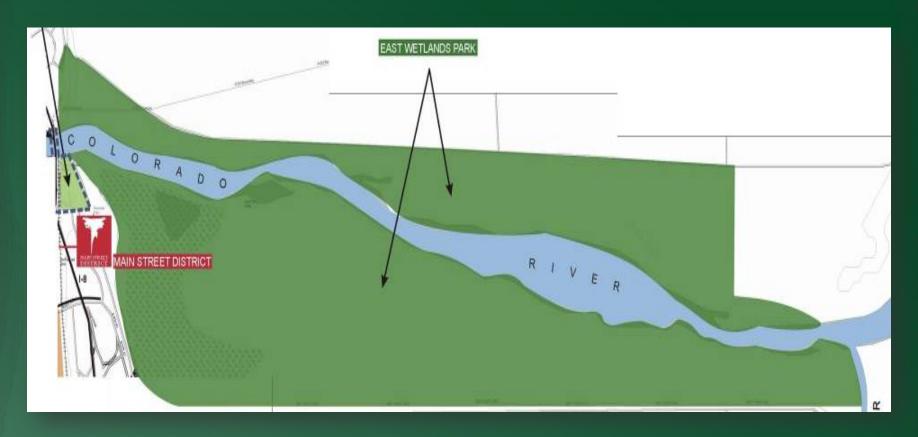




An \$8 million investment from local, state and federal funding sources



Yuma East Wetlands

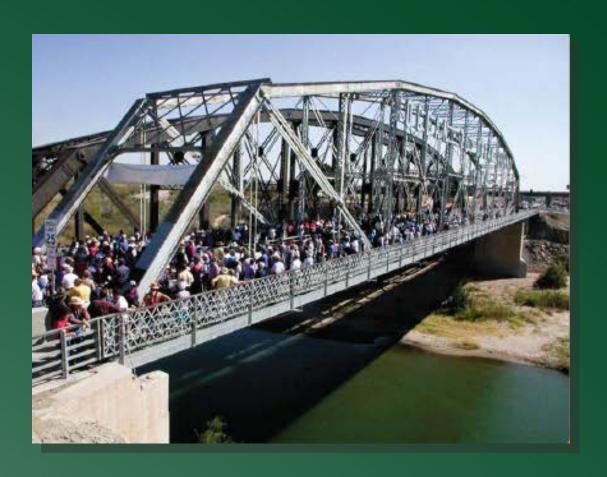


The Ancestral Lands of the Quechan Indian Nation



Why is this date important?

February 28, 2002





Yes, this is wetlands restoration







A Powerful Partnership Brings a \$10 Million Investment in Wetlands Restoration





Building Partnerships by Accessing Agricultural Expertise for Restoration





What we were told was \technically impossible \text{\text{\$\infty}}



North Channel Revegetation Project Site, 2009



Rich Soil, flood irrigation, and Yuma farmers' genius



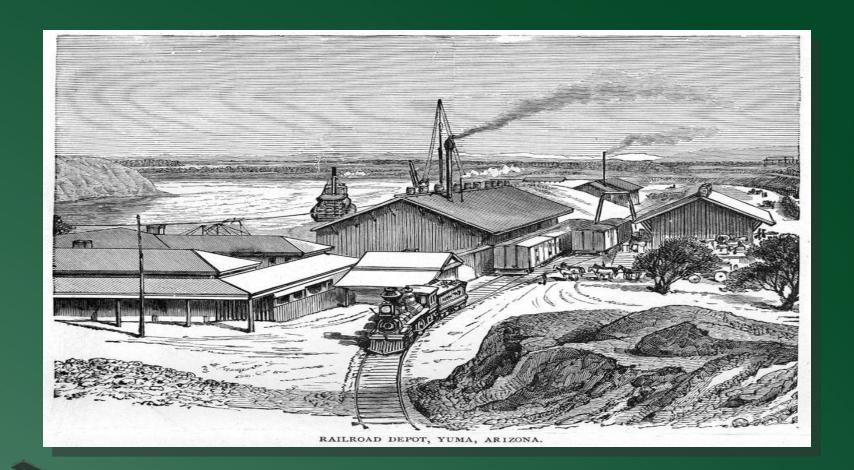
North Channel Revegetation Project Site, 2017



East Wetlands: After Restoration 400 Acres of Restored Wetlands 250,000 Native Trees Planted



The Challenge of New Development in a Threatened National Historic Landmark





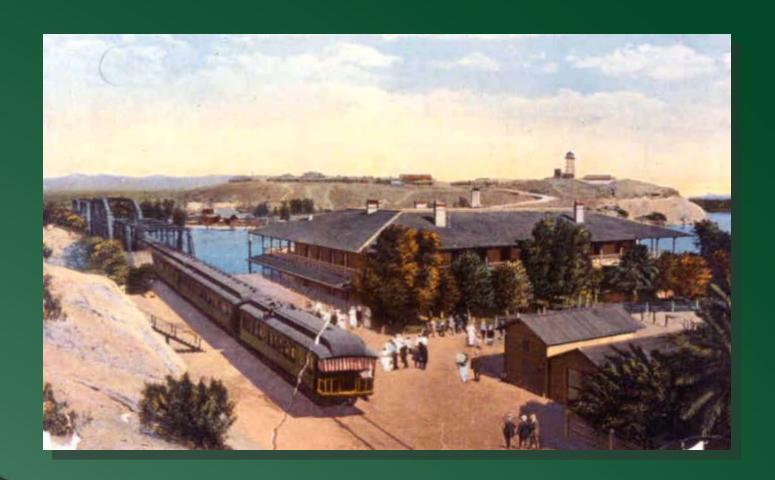
Downtown Riverfront: An Untapped Resource







Yuma Crossing Design Guidelines





Integrating history and tourism, resulting in a \$30 million private investment



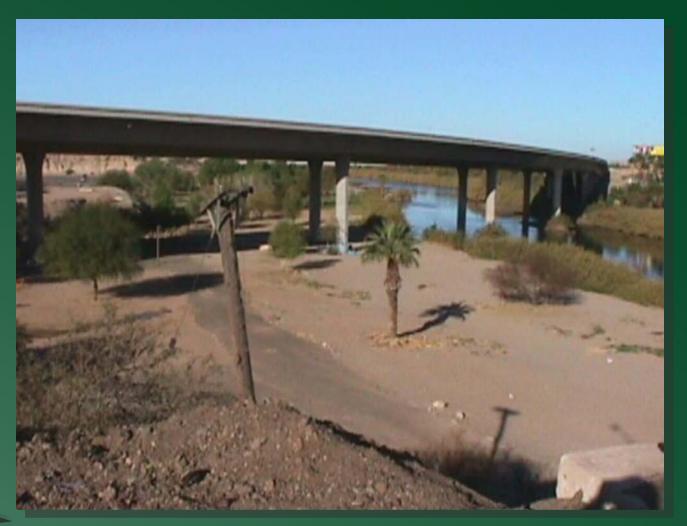


Integrating park development with commercial development





The Public Sector's Role: Gateway Park Site (2002)





Gateway Park (2007): A \$4 Million Investment





Looking Forward

- Promoting River Tourism
- Telling the story of the future of the river where it is actually happening: Yuma and a National Park.......
- "Canary in the coalmine": A river that disappears 70 miles from the ocean
- Taking pro-active steps to protect Yuma agriculture







Owens Valley of the 21st Century?

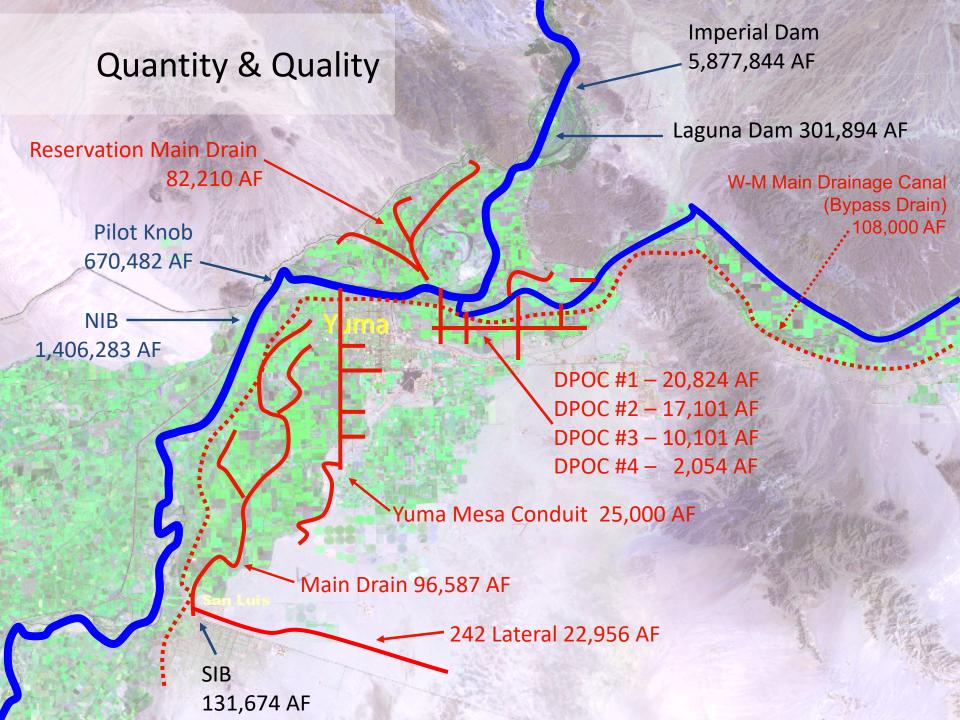




Or Sustainable Agriculture?







Yuma: A Hidden Asset of 49 Million Acre Feet of Water



