

## **Planning Process**



### **Site Visits**

Stakeholder Meetings | Conversations with Community Members



Image Credit: Arlie Adkins

## What is the 5-4-3 Framework?

**5** Principles

4 Recommendations

3 Sites

# 5 Principles: CHEER

- **Community Engagement**
- Healthy Community
- Environmental Stewardship
- **E**conomic Growth
- Regional Connectivity



## 4 Recommendations

#### Trails & Walkability



Image Credit: City of Globe, AZ

#### **Events & Activation**



Image Credit: AZCentral.com

#### Infill Development



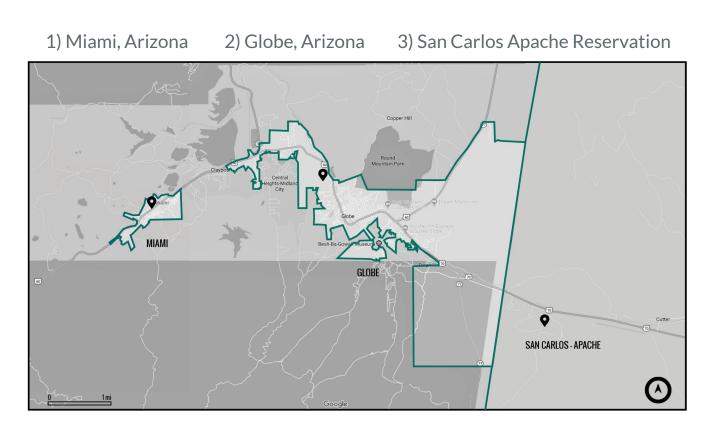
Image Credit: Town Planning & Urban Design Collaborative

#### Signage & Identity



Image Credit: City of Littleton, CO

# 3 Sites



- 1) Trails & Walkability
  - a) Traffic calming measures
- 2) Events & Activation
  - a) Community events: food truck gatherings, walking tours
- 3) Infill Development
  - a) Opportunity Zones
  - b) Temporary use of vacant buildings
- 4) Signage & Identity
  - a) Wayfinding maps and signs

#### Existing community efforts:

- The Miami Riverwalk
- Habitat for Humanity Housing

GATEWAY TO MIAMI, AZ



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Image Credit: AZCentral.com



Image Credit: Northhamptonma.gov

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- The Miami Riverwalk
- Habitat for Humanity Housing

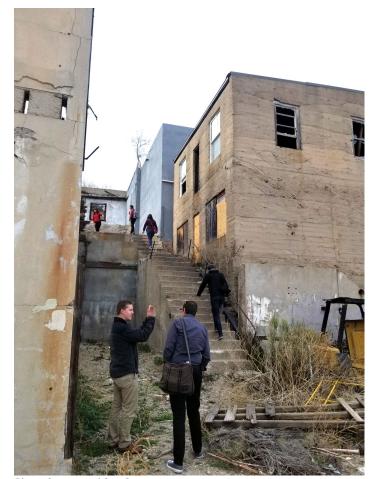
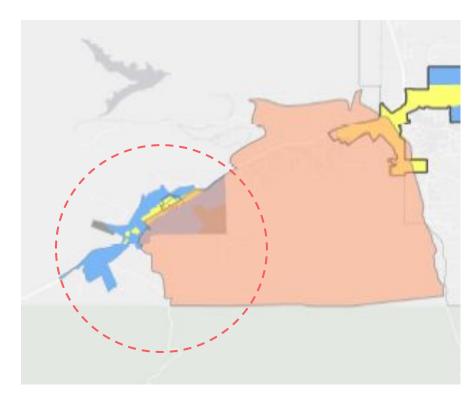


Photo Courtesy of Our Group

## **Miami: Opportunity Zone**

- 1. Established in 2017 by the Tax Cuts and Jobs Act
- 2. Census Tracts officially designated in 2018
- 3. Opportunity Zones can't be adjusted for 10 years, and only by the Governor and US Treasury
- 4. Recommendation to further research redesignation

Source: AZ Commerce



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Image Credit: City of Meridian, Idaho

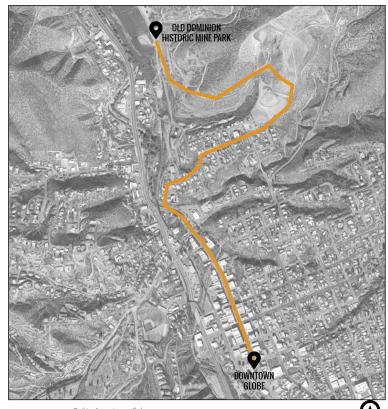
- 1) Trails & Walkability
  - a) Muleshoe Pass Extension to Globe
  - b) Implementation process for the Pinal Creek Trail Demonstration Loop
- 2) Events & Activation
  - a) Outdoor markets, music, & festivals at Old Dominion and baseball field
  - b) Regional ecotourism events
- 3) Infill Development
  - a) Land banking
  - b) Opportunity zones
- 4) Signage & Identity
  - a) Wayfinding signs leading to path
  - b) Placards with historical & wildlife information

LINKS TO DOWNTOWN GLOBE, AZ





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Image Credit: Heirloomfm.org

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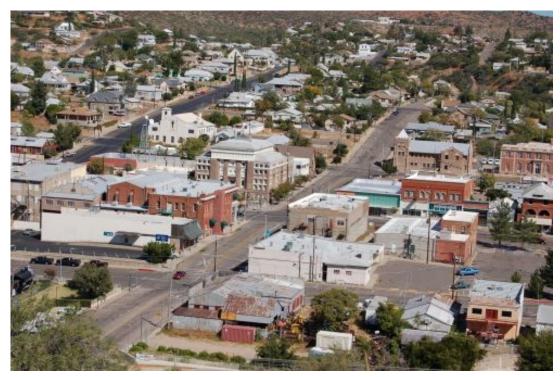


Image Credit: KJZZ.org

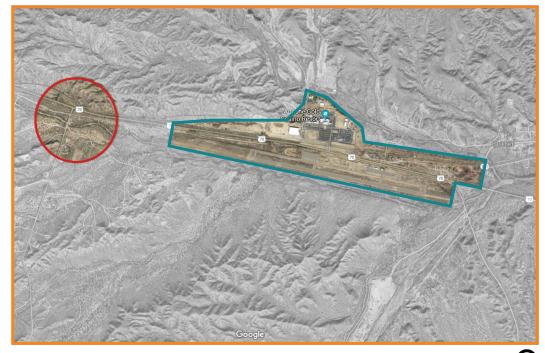
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Image Credit: Walkyourcity.org

- Trails & Walkability
  - Trail development in preserved open space
- **Events & Activation** 
  - Have public space dedicated to community events
- Infill Development
  - Commercial, office, residential development on site
- Signage & Identity
  - Regionally themed signs similar to wayfinding signs in Globe & Miami

SAN CARLOS APACHE RESERVATION, AZ



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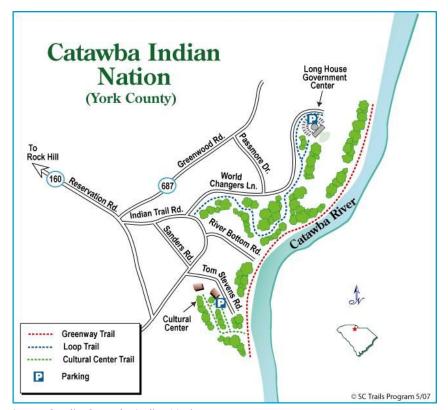


Image Credit: Catawba Indian Nation

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Image Credit: Crazy Crow Trading Post

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Image Credit: Seattle Daily Journal of Commerce

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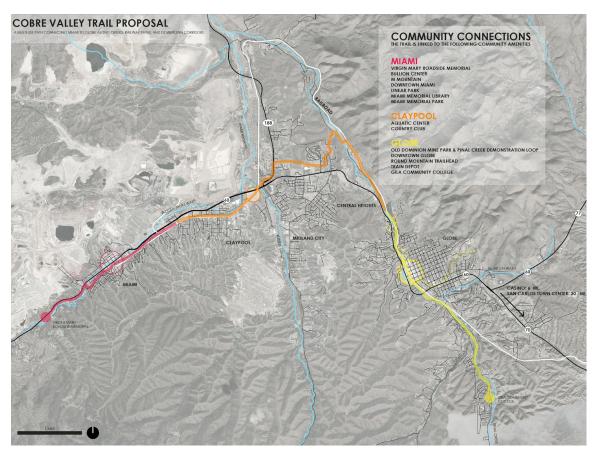
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 Regionally themed signs similar to wayfinding signs in Globe & Miami



Image Credit: Durango Herald

### Bringing it all together: Cobre Valley Trail Proposal



## **Rails with Trails**







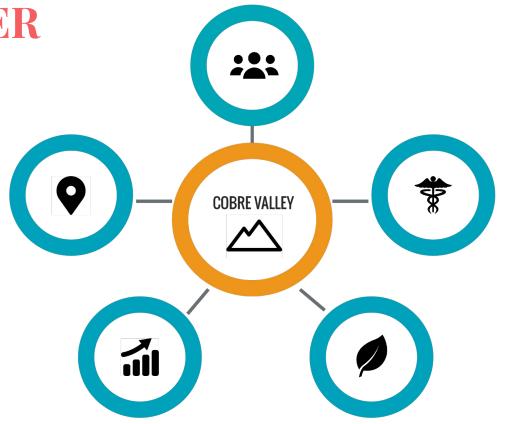






# **5 Principles: CHEER**

- **Community Engagement**
- Healthy Community
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- Regional Connectivity



**Cobre Valley** 

# CHEER

5-4-3 Framework

Please give us your feedback by filling out the questionnaire.

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