Water Reliability

Water and Economic Opportunity

Supporting Tucson’s Economy through Water

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Committed to Supporting a Thriving Economy

• Ensuring a resilient water supply
  1) Supply diversification and augmentation
  2) Effective conservation
  3) Priority, firming, and banking
  4) Partnering for mutual gain
  5) Remediation and preservation

• Improving business customer service
  1) Tucson Economic Advancement Center
  2) Portal(s) into the utility
  3) Meeting metrics and timeframes

• Leveraging water as an asset*

• Incentivizing a sustainable economy*
Water – Money – Environment: The Santa Cruz River
• Introduce reclaimed water near downtown.
• Cultivate native riparian vegetation.
• Preserve flood protection.
• Embrace cultural and historical setting.
• Spark economic development
The Water Infrastructure Incentive (WII)

- Attract high-paying jobs to Tucson
- Support development in targeted areas of the community that currently lack water infrastructure
- Condition incentive payments on meeting sustainability criteria
Qualifying for the WII

Criteria:

• Number of qualifying-wage jobs (minimum 51)
• Average wage of the qualifying jobs (increasing points)
• Average wage of the non-qualifying jobs
• Capital expenditures invested (minimum $10M)

Up to $2M available per project

Net R.O.I. to the City for all incentives

Pay for performance (C.O.O. and Year 3)

Must enroll in Tucson Audit Program

Must meet 3 of 6 sustainability measures
Sustainable Building Practices

• LEED Silver or higher (or)
• Two Green Globes or higher (or)
• Tucson 2030 District Challenge:
  – 70%+ reduction of fossil fuels
  – 50% reduction of CO₂ emissions and water use
Minimize Potable Outdoor Water Use

After three-year establishment:

- 100% harvested rainwater (or)
- 100% reclaimed water (or)
- 100% on-site reuse
Minimize Potable Indoor Water Use

- 20% reduction from typical water use for industrial processes (or)
- 25% of indoor water use met by rainwater or recycled water
Increase Urban Tree Canopy

- Design and install to achieve 25% of non-roof area
- Native and/or desert-adapted
- 10-year establishment period
Provide Alternative Transportation Incentives

- Available to 100% of employees
- Must exceed typical standards
Support a Sustainable Workforce

50% or more of workforce:

• Green jobs
• Military veterans
• Re-entry after incarceration
WII Desired Outcomes

• Build the economy with socially and environmentally responsible businesses
• Build the right infrastructure, at the right location, at the right time
• Build partnerships with the private sector to meet our common goals