

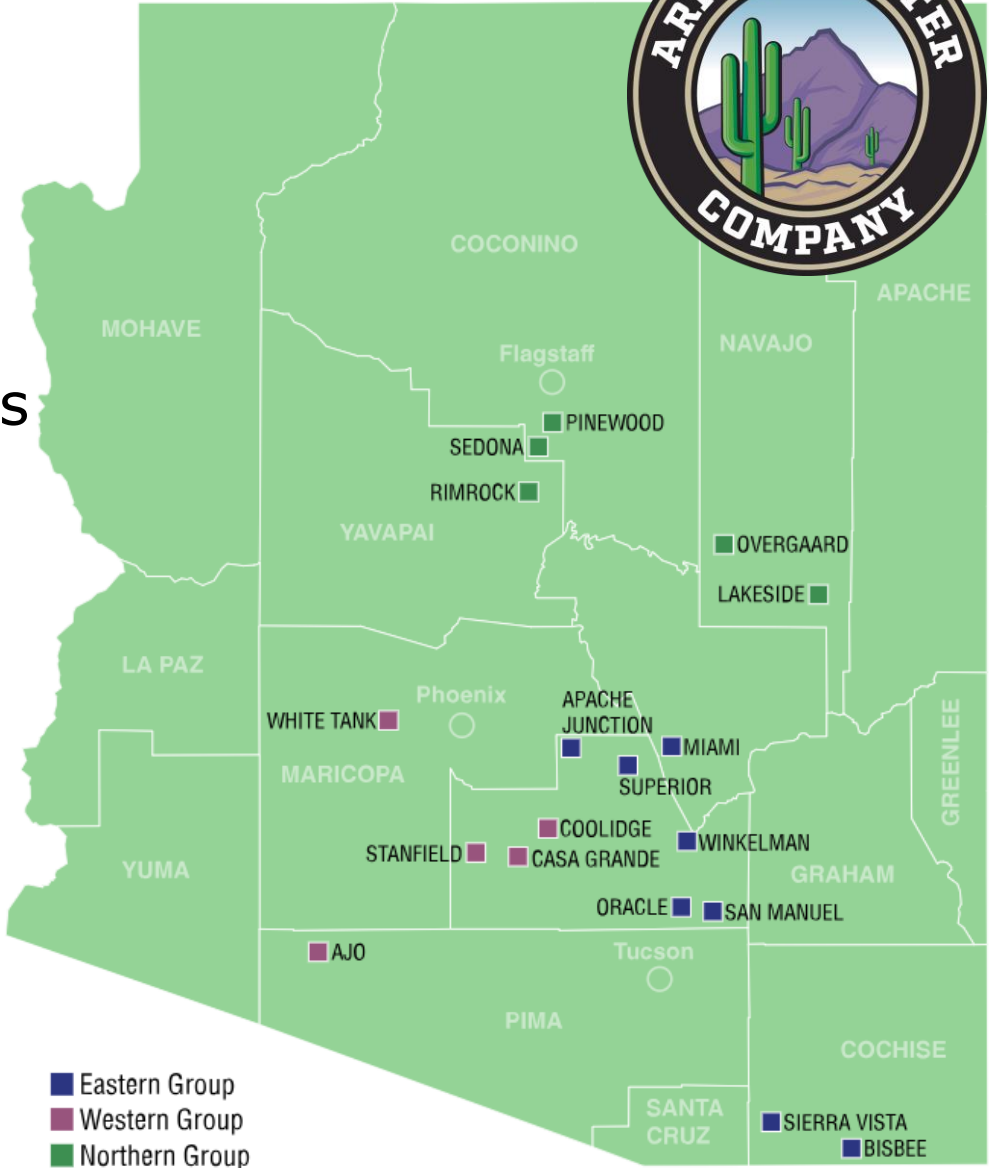


# **Sustainability Elevated**

September 24<sup>th</sup>, 2024

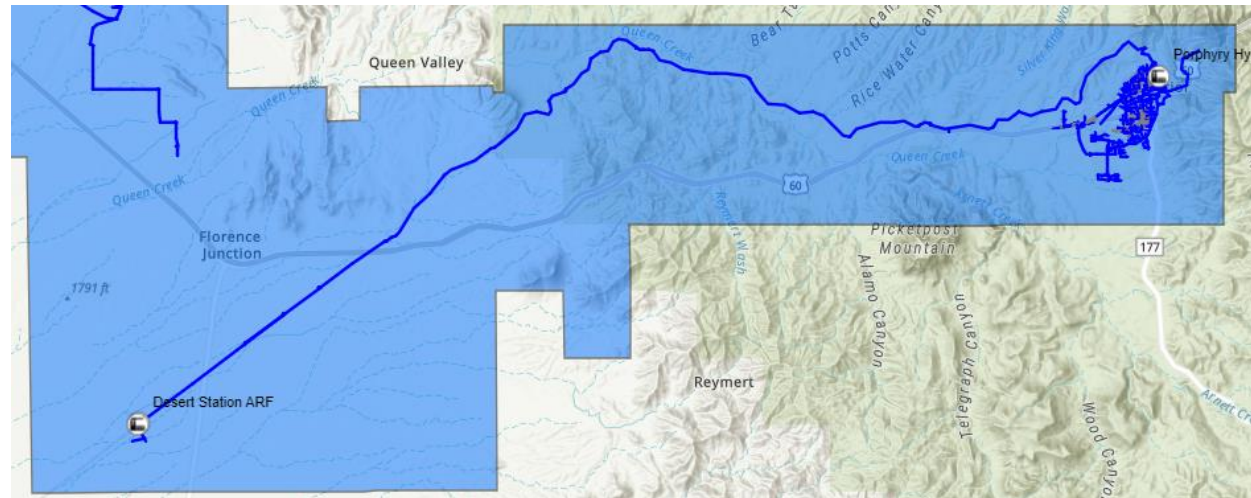
# Arizona Water Company (AWC)

- Second-largest private utility in Arizona
  - 24 water systems
  - Across 8 different counties
  - Over 100,000 connections
  - Serving over 250,000 people
  
- Values:
  - Family owned
  - 12 division offices with local employees
  - Help build lives in local Arizona communities



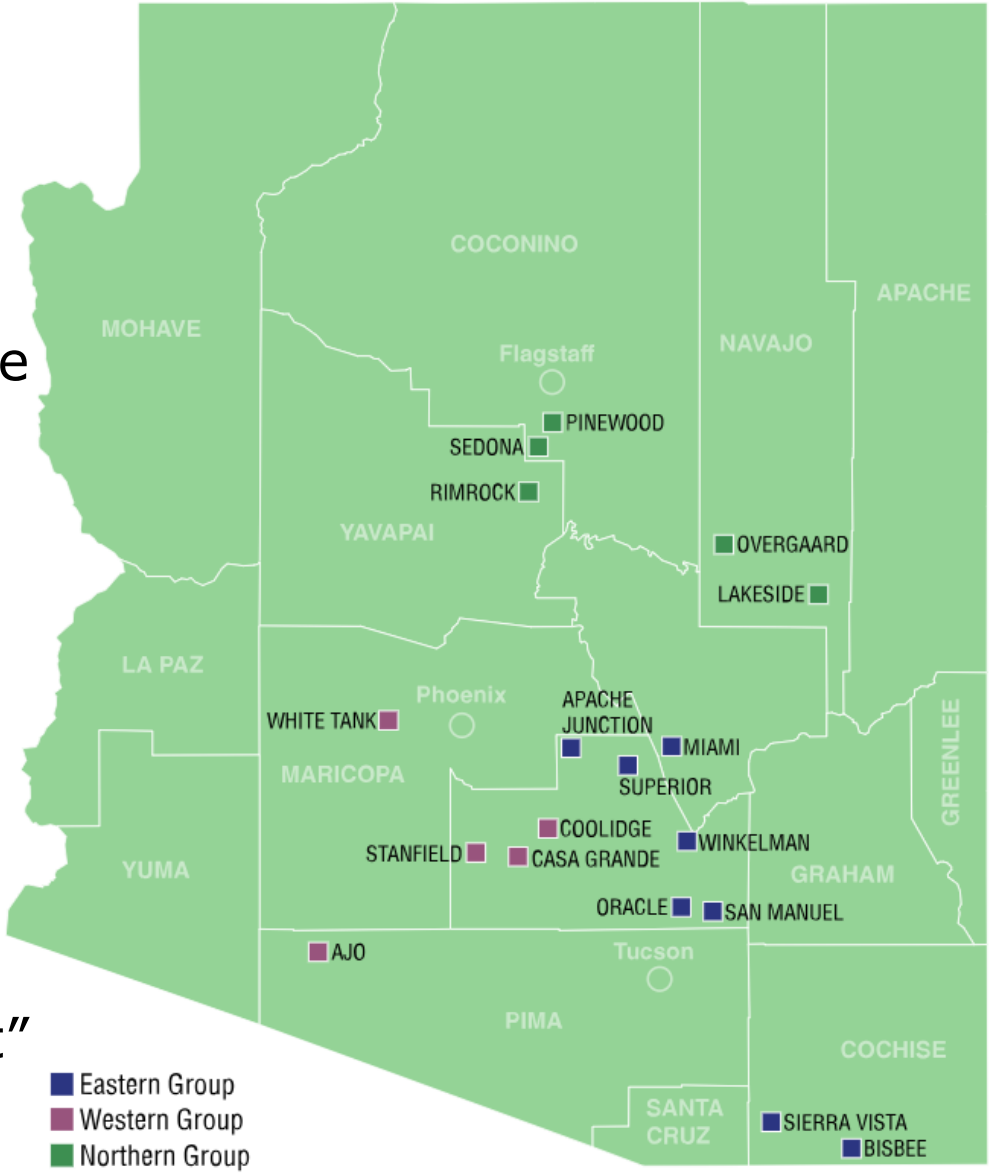
# Town of Superior

- Community
  - Oldest town in Pinal County
  - Mining community with rich history
- Water history for Town of Superior
  - AWC purchased the system in 1955
  - Unique water system
  - Water Journey Video
    - [Link](#)



# AWC's approach: IDMPs

- AWC's water resource management strategy is two-fold:
  - (1) obtain and maintain a diverse water supply
  - (2) promote the efficient use of those water supplies
- Strategy for Water Conservation:
  - Service area map
  - Diverse communities
- Integrated Demand Management Program
  - Why "Demand Management"
  - Why "Integrated"





SUPERIOR

SUSTAINABILITY, ELEVATED

# Sustainability Elevated

- Partnership between Town of Superior and Arizona Water Company
  - Building on a foundation
  - Opportunity to create more
- Why sustainability focused?
  - Elevated campaign
- Launched August 14<sup>th</sup>, 2021



**SUPERIOR**  
ADVENTURE, ELEVATED

# Coleman Alley Pocket Park

- Trust Building Support Initiative
  - Working with the River Network and WaterNow Alliance
    - Nominated by Mayor Mila
    - Partner: Ashley Hullinger, Program Director, RAPIDS
  - Project identified for the Town of Superior: Green Infrastructure for flood management in the Town



# Coleman Alley Pocket Park

- Coleman Alley Pocket Park
  - Amanda Trakas, Statewide Water Information Manager, WRRC
  - Garland Speight, Project Manager, WRRC
  - Kaylee Colter, Eighty Eight Acres
  - Jim Schenck, Rebuild Superior



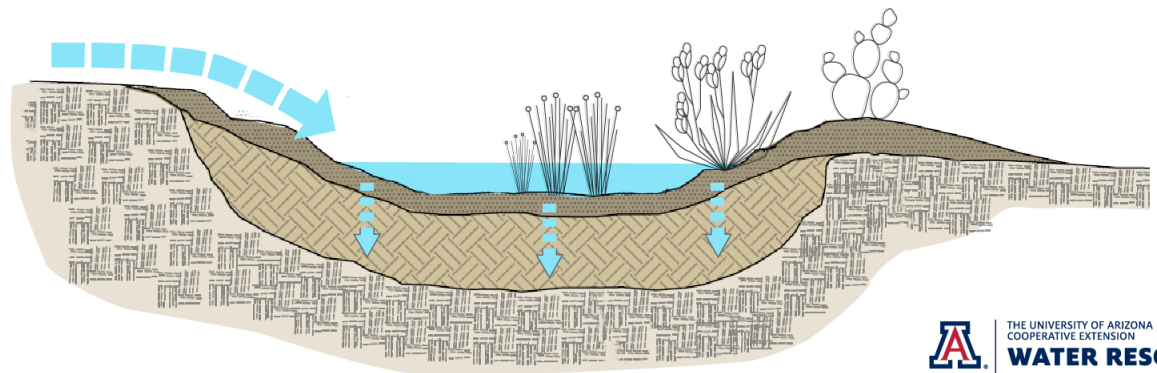
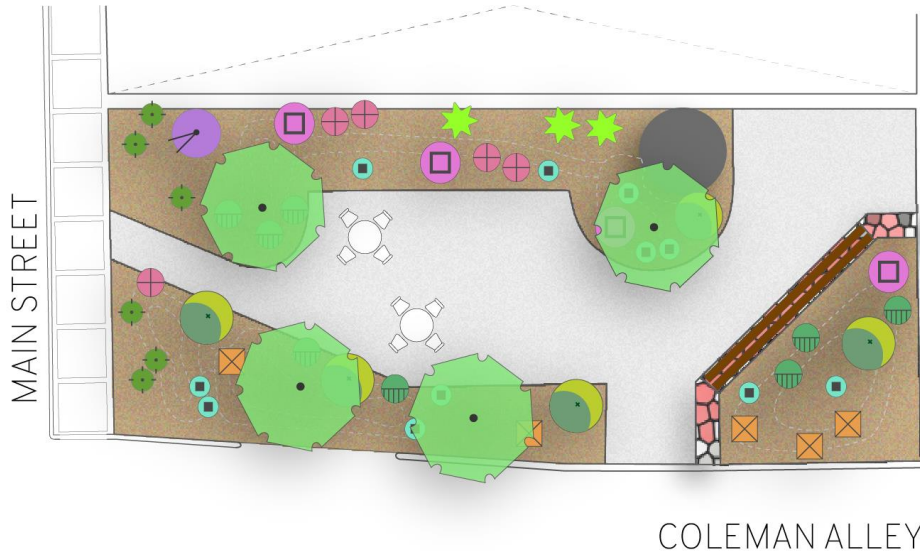


# Coleman Alley Pocket Park



TOWNSHIP LOT ON COLEMAN ALLEY





# Water Conservation Update

- Work done to date:
  - Grading and installation of rainwater harvesting basins
  - Installation of plants and rain tank
  - Gabion walls and planting areas
  - Railway and stairs from adjacent buildings
  - Signage for park and for plant identification
  - Ribbon cutting at the 2024 Superior Home Tour
- More information:  
[sustainabilityelevated.com](https://sustainabilityelevated.com)



# Questions?

