

Filling the Biggest Data Gap in Water Management





Finding the ways that work







Google Earth Engine

Evapotranspiration and Consumptive Use

Water applied to a field ultimately:

Evaporates

Transpires (after being used by plants to grow)

Recharges underlying groundwater

Runs off and returns to a local canal or river



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Measuring ET enables:

Development of realistic water budgets



Incentives for conservation and innovation

Proper credit for reduced use



Reduced transaction costs for water trading programs

Increased on-farm efficiencies





OpenET Goals:

Reliable ET data are produced and available at low cost, and are **easily accessible via openetdata.org** for any area within the Western US.

There is trust in the validity of the data and information provided by the platform, and it is utilized by farmers, and private and public resource managers at the local, state and federal levels.

A variety of **sustainable resource management practices are enabled** at a much larger scale than currently possible.



Partnering with Other Experts to Guide Development



Community Support for OpenET

"We have used ET data to gain a better understanding of our water consumption and design more efficient irrigation systems that use about 15% less water. With the demands on water from a growing population and feeding more people, we have to figure out how to get the best value from every drop of water. ET data is crucial to providing this information."

> MARK OWENS OREGON STATE REPRESENTATIVE/GROWER

"OpenET is a great step forward for managing water needs in a time when demand far surpasses supply. Helping our farmers and ranchers more effectively manage their water use not only helps their crop and bottom line, but creates opportunities for more water to remain in our river systems to benefit both people and nature."

AARON DERWINGSON WATER PROJECTS DIRECTOR, THE NATURE CONSERVANCY

"OpenET represents a game-changing leap forward for water management in the West. OpenET will give water users in the Delta a much less expensive alternative method for complying with the state requirement to monitor and report on their water diversions."

MICHAEL GEORGE DELTA WATERMASTER, CALIFORNIA STATE WATER RESOURCES CONTROL BOARD "Saving water saves farmers money, so they have a strong incentive to conserve. If a program like OpenET makes cents — as in dollars and cents then make it available to farmers, move out of the way and they'll adopt it. I've talked to farmers who are eager to get their hands on this data,"

> DON PARRISH AMERICAN FARM BUREAU

The **OPENI** Team

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How OpenET Works



OpenET API for Integration with Other Software



OpenET Uses Well-Established Methods



The Value of a Community Effort



- Ability to rapidly compare results from different models to identify consistent differences
- Identification of opportunities to improve methods / models
- Collaboration to improve consistency of data inputs and reduce redundancy
- Collaboration on evaluation and intercomparison → larger pool of ground measurements and approaches

Intercomparison and Accuracy Assessment



Key Milestones for Next 7 Months



What's next for OpenET?

- Scaling to new geographies
 - Most immediately in the US: Mississippi Alluvial Plain, Apalachicola-Chattahoochee-Flint River Basin
 - Eventual global expansion: Mexico, India, Brazil

• Greater focus on applications, case studies and uptake

- Locally-driven conservation programs
- Exploring the use of OpenET for forest and fire management
- Water accounting and trading programs
- Irrigation scheduling and other farm management applications
- Helping agency partners integrate OpenET into Federal and State water management programs and models

• Further development in the underlying science

- Improving the models for open water evaporation, and for forested and other non-agricultural landscapes
- Exploring the use of OpenET for parks, golf courses, and other urban settings
- Building out other polygon datasets for the platform (wetlands, watershed boundaries, etc...)



