SWOT Question

What can/should small towns do as a collective group to improve legislation, funding, information sharing etc. to improve management and planning for water resources?

Idea: Pursuing legislation within non-AMA water provider service areas to limit new domestic wells.

**Strengths**
- Provides more control for water mgmt within service area
- Enables good groundwater mgmt
- Ensures revenue/Allows providers to raise rates w/o losing connections
- Easier to develop a Community Water Budget
- Ensures productivity of muni. wells

**Weaknesses**
- Could be difficult to enforce
- How big of a problem is this really?
- Expense of writing and lobbying for legislation (political capital)
- Additional administrative expense
- ADWR procedures in place
- Educate public on the "why"

**Opportunities**
- More secure water supply if managed well
- All water providers on equal footing
- Increased reliability and quality of water for customers
- Provides more support for Adequacy Rules

**Threats**
- Perceived impingement on private property rights
- Population shift/ex-urban development
- Political backlash
- Public misunderstanding
Step 1: Individual SWOT Analysis: Identify one idea that small towns can/should do as a collective group to improve management and planning for water resources. Write that idea in the grey circle below and fill in the four boxes.

- **HELPFUL**
  - To achieving the objectives
- **HARMFUL**
  - To achieving the objectives

- **STRENGTHS**
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- **WEAKNESSES**
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- **OPPORTUNITIES**
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- **THREATS**
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Your Idea:

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-
-
-
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Step 2: Paired SWOT Analysis

- Discuss individual ideas and SWOT results
- Expand on SWOT diagrams if necessary
- Outcomes at this stage include:
  - Selecting one partner's idea to expand and carry forward to groups of 4
  - Leave both ideas “as is” and carry forward to groups of 4
  - Combine ideas into one (new SWOT analysis worksheet may be necessary)
- Consider: ideas that are most “actionable” and feasible
Step 3: Groups of 4 SWOT Analysis

- Discuss pairs idea(s) and SWOT results
- Select one or two ideas to carry forward to groups of 8
- Expand on SWOT diagrams if necessary
- Prioritize/rank bulleted items listed under each idea
- Consider: ideas that are most “actionable” and feasible

Step 4 - Groups of 8: Combine two groups of 4, briefly discuss ideas, and decide how many ideas you will put forward from your group. (Max of 3). Fill in the SWOT pages provided and be prepared to share with Forum after lunch.
Step 4 - Groups of 8: Combine two groups of 4, briefly discuss ideas, and decide how many ideas you will put forward from your group. (Max of 3). Fill in the SWOT pages provided and be prepared to share with Forum after lunch.

### Weaknesses
- Idea 1:
- Idea 2:
- Idea 3:

### Opportunities
- Idea 1:
- Idea 2:
- Idea 3:
Step 4 - Groups of 8: Combine two groups of 4, briefly discuss ideas, and decide how many ideas you will put forward from your group. (Max of 3). **Fill in the SWOT pages provided and be prepared to share with Forum after lunch.**

**Threats**

- Idea 1:
- Idea 2:
- Idea 3: