

2023 METRICS REPORT

Progress toward Goals Outlined in
University of Arizona Water Resources Research Center (WRRC)
2021 STRATEGIC PLAN

2023 Metrics Report Completed June 2024

Due to changes in availability of certain information, only metrics for Strategic Plan Goal 4 are available for the 2023 Metrics Report.

Goal 4: To enhance WRRC leadership in the dissemination of sound and independent water management and policy information and research results through increasing communication with a broad network of professional contacts around the State and beyond.

Presentations and Outreach						
	2018	2019	2020	2021	2022	2023
WRRC Water Webinars* & Co-Hosted Events	22	16	18	19	25	38
Annual Conference Registrations	333	390	609	1017	779	919
Number of Presentations (Estimates of audience attendance)**						
Local (Tucson)	32 (960)	21(630)	17	14	11	19
State (Arizona)	7 (420)	20(1200)	5	19	15	10
National	30 (2,850)	12(1140)	10	13	17	18
International	5 (800)	4 (600)	21	12	19	5
Arroyo***	N/A	N/A	7030	6754	8793	10,628
Weekly Wave	2630	2734	2847	3073	3385	3796

*Formerly called WRRC Brown Bags

**In 2023 the majority of WRRC presentations were held virtually. Presentation attendance statistics are not available for many presentations made.

*** Arroyo subscription reporting changed in 2020. Metrics from previous years are not available.

2023 University of Arizona Water Resources Research Center (WRRC) Partnership Metrics

Program	Contact	Strategic Plan Objective	Mission Focus (%)			Partners/Collaborators/Engagement												
			Research	Instruction	Extension/ Outreach	Intra-university	Inter-university	Private/NGOs		Government						Total		
								Profit	Non-profit	City	County/Regional	State	Federal	School Districts	Tribal Engagement		International Engagement	Media Interviews
WRRC 2023 Annual Conference	Jessie	2,4	20		80	20	7	28	20	10	3	12	4		5	1		110
WRRC Seminars and Special Events	Jessie	4		10	90	14	11	3	12	1	2	2	1		12	3		61
WRRC External Advisory Committee	Jessie	1, 4	20		80		1	12	6	3	1	4	2		1			30
Arroyo	Susanna	2,4	10	20	70	4	1	6	3			1						15
WRRR 104 Program	Jamie	2,4	40	30	30	61	7	1				1						70
Arizona Water Factsheets	Amanda	1,2,4	10		90	12		5	7	9	13		9					55
Water RAPIDS	Garland	1,4	70		30	6	4	10	25	7	13	4	9					78
Transboundary Aquifer Assessment Program (TAAP)	Elia	1,2, 4	90		10	3	9	1	10				6			17		46
Other Programs, Projects, and Initiatives		1,2,4																0
Director's Programs and Activities (not covered elsewhere)	Sharon	1,2,4	20	20	70	28	61	3	30	2	2	5	17		6	27	56	237
Totals 2023						148	101	69	113	32	34	29	48	0	24	48	56	702
Totals 2022						66	77	44	96	35	25	21	31	0	37	42	N/A	474*
<p>Goals Addressed, University of Arizona Water Resources Research Center 2021 Strategic Plan</p> <p>Goals 1: To increase WRRC capacity to engage in water policy and management research that is highly relevant to the real world through increased external funding and support.</p> <p>Goals 2: To increase recognition, both within and beyond the University, of the WRRC as an excellent provider of skills and knowledge for future generations of water professionals.</p> <p>Goals 4: To enhance WRRC leadership in the dissemination of sound and independent water management and policy information and research results through increasing.</p>																		