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www.tucsoncleanandbeautiful.org

Conserve to Enhance Listening Session
September 21, 2011



Improving our Environment and Quality of
Life in the Tucson/Pima County Region



- **Non-Profit Founded 1985**
- **Preserve & Improve Our Environment, Conserve Natural Resources & Enhance Quality of Life**
- **Tucson/Metro Pima Co.**



Improving our Environment and Quality of
Life in the Tucson/Pima County Region



Programs:

- **Adopt-a-Park & Public Areas**
- **Recycling & Waste Reduction**
- **Trees for Tucson**
- **Hot Topics/Cool Solutions**
- **YARDS Landscape Training**



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- **Outreach & Hands-On Volunteer Programs**
- **Partnership**
- **Broad Community Support: Individuals and Businesses**
- **In-kind Materials & Professional Services**



Adopt-a-Park & Public Areas – Clean up and Prevent Litter



- Includes over 25 washes
- Parks, roads, paths
- Can include invasive plant removal-buffelgrass
- Supply bank/tool loan
- Volunteers report need for maintenance followup

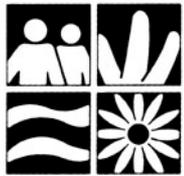


Adopt-a-Park & Public Areas – Clean up and Prevent Litter

- Over 200 sites adopted
- 15,000 annual service hours-225,000 in 26 yrs

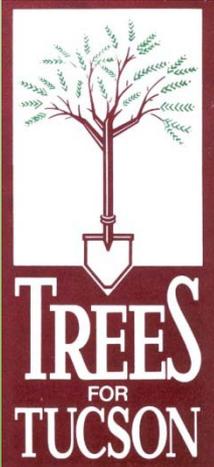


- Site project leaders & volunteer groups needed
- 175+ wash segments
- Commit 1-2 times/mo.
- Six-month evaluation period for recognition
- One-time/occasional projects available



**TUCSON
CLEAN &
BEAUTIFUL INC.**

Trees for Tucson – Beautify and Restore our Natural
Environment

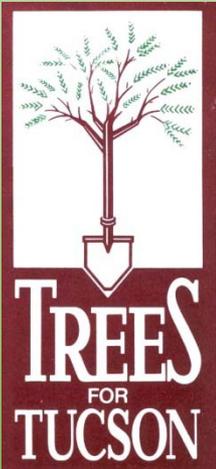


- Over 72,000 trees planted (57,000 survive)**
- 400 acres tree canopy cover added
 - \$1.2 million value aesthetic improvement
 - \$4.5 million energy conservation (40M kWh)
 - 30 million lbs. less CO₂ (mostly at power plant)
 - 164 million gal. less stormwater runoff



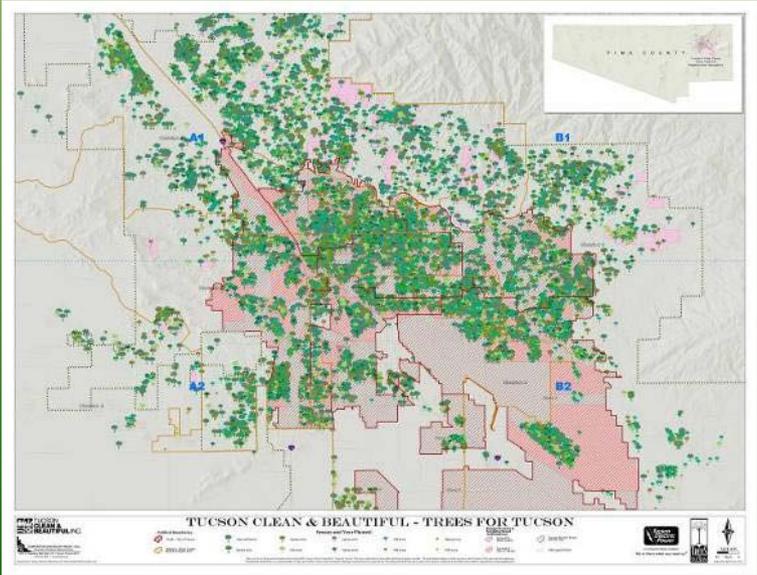


Trees for Tucson – Beautify and Restore our Natural Environment



Low-cost shade trees
Homes: \$8 each, 5-gallon
Up to 2/year, most homes
Older homes up to 4/year

Community trees
Volunteer planting
at public spaces,
schools, nonprofits



Greatest need: \$
for community tree
planting projects

Trees available but
price increased for
non-shade trees

Opportunities?

- Work with volunteer groups cleanup, beautification, tree planting at potentially qualifying C2E sites
- Establish and support volunteer monitoring and maintenance routine proactively before/throughout project implementation
- Reduce upfront C2E project cost and ongoing maintenance needs

Thank you! Questions?



(520) 791-3109

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