

2024 METRICS REPORT

Progress toward Goals Outlined in
University of Arizona Water Resources Research Center (WRRC)
2021 STRATEGIC PLAN

2024 Metrics Report Completed June 2025

Due to changes in availability of certain information, only metrics for Strategic Plan Goal 4 are available for the 2023 Metrics Report.

Goal 4: To enhance WRRC leadership in the dissemination of sound and independent water management and policy information and research results through increasing communication with a broad network of professional contacts around the State and beyond.

Presentations and Outreach						
	2019	2020	2021	2022	2023	2024
WRRC Water Webinars* & Co-Hosted Events	16	18	19	25	38	30
Annual Conference Registrations	390	609	1017	779	919	883
Number of Presentations						
Local (Tucson)	21(630)	17	14	11	19	15
State (Arizona)	20(1200)	5	19	15	10	14
National	12(1140)	10	13	17	18	18
International	4 (600)	21	12	19	5	14
Publications						
Arroyo**	N/A	7030	6754	8793	10,628	14,260
Weekly Wave	2734	2847	3073	3385	3796	3,800

*Formerly called WRRC Brown Bags

** Arroyo subscription reporting changed in 2020. Metrics from previous years are not available.

2024 University of Arizona Water Resources Research Center (WRRC) Partnership Matrix

Program	Strategic Plan Objective	Mission Focus (%)			Partners/Collaborators/Engagement										
		Research	Instruction	Extension/ Outreach	Intra-university	Inter-university	Private/NGOs		Government				Tribal Engagement	International Engagement	Total
							Profit	Non-profit	City	County/Regional	State	Federal			
WRRC 2024 Annual Conference	2,4	20		80	15	8	20	16	5	5	9	3	2	1	84
WRRC Seminars and Special Events	4		10	90	7	6	1	6	7	1	7	4	5	3	47
WRRC External Advisory Committee	1, 4	20		80		1	12	4	3	3	4	2	2		31
Arroyo	2,4	10	20	70	2	2	4	2	2		4				16
WRRRA 104 Program	2,4	40	30	30	5	59						2			66
Arizona Water Factsheets	1,2,4	10		90	4	2	11	5	3	15	2	3	1		46
Water RAPIDS	1,4	30		70	8	4	11	27	9	14	4	9			86
Transboundary Aquifer Assessment Program (TAAP)	1,2, 4	90		10	3	9	3	10				6		18	49
Totals 2024					44	91	62	70	29	38	30	29	10	22	425

*Director's Programs and Activities are not reported here. Please see Director Sharon B. Megdal's CV for 2024 activities

Goals Addressed, University of Arizona Water Resources Research Center 2021 Strategic Plan

Goal 1: To increase WRRC capacity to engage in water policy and management research that is highly relevant to the real world through increased external funding and support and recruitment of skilled faculty and staff.

Goal 2: To increase recognition, both within and beyond the University, of the WRRC as an excellent provider of skills and knowledge for future generations of water professionals.

Goal 4: To enhance WRRC leadership in the dissemination of sound and independent water management and policy information and research results through increasing communication with a broad network of professional contacts around the State and beyond.