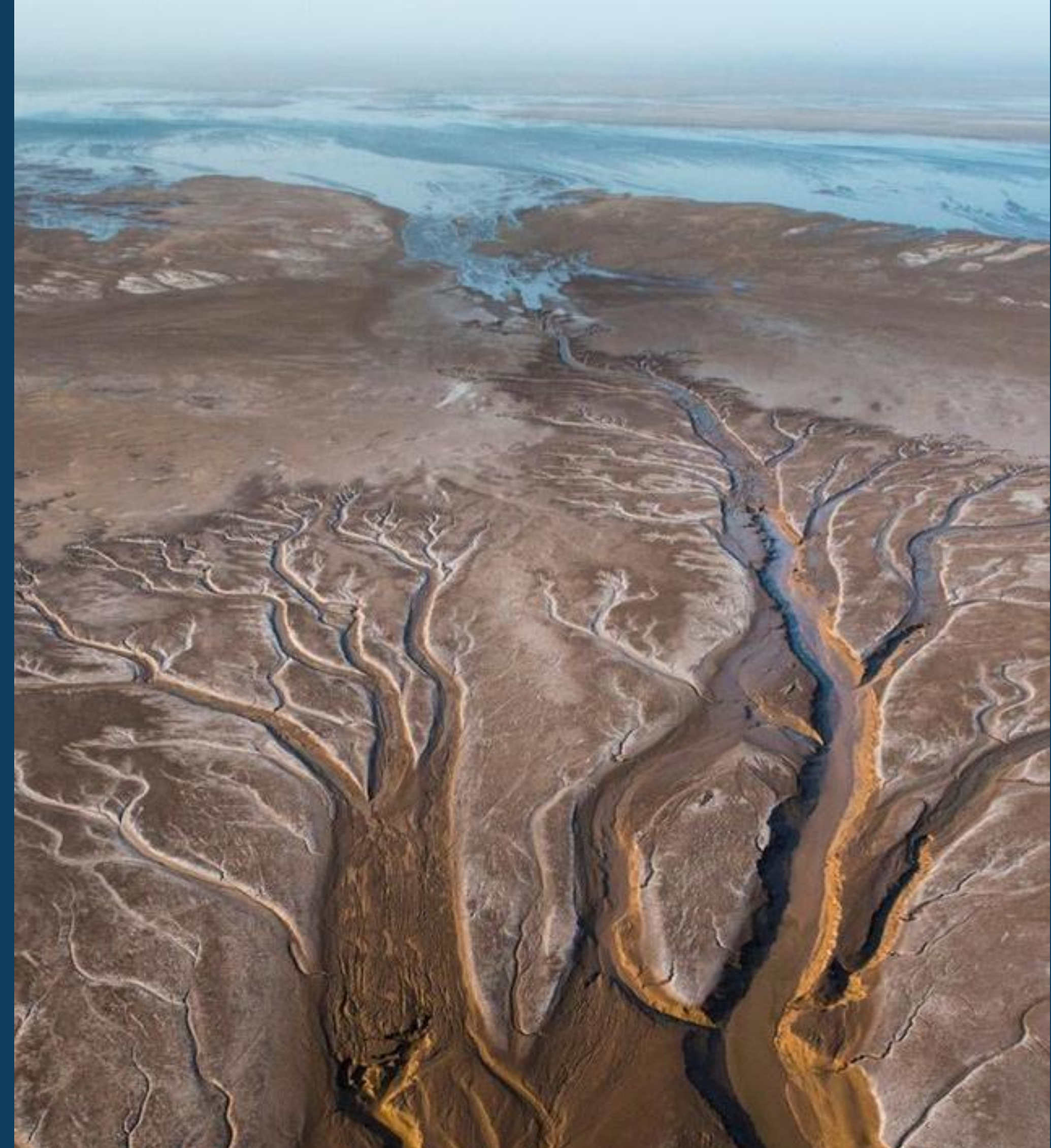




Cross-border Collaborations with NGOs

Francisco Zamora
Senior Director of Programs
Sonoran Institute

May 20, 2025



Who we are

We are a unique partnership of six Mexican and U.S. non-governmental organizations committed to the restoration of the Colorado River Delta.

We have been collaborating since 2012 with the Mexican and U.S. governments to cooperatively create historic change for the region.

**RAISE
THE
RIVER**
RECONNECT THE COLORADO

**ALIANZA
REVIVE
EL RÍO
COLORADO**

The Nature
Conservancy



pro
natura
noroeste



Audubon



SONORAN
INSTITUTE



THE
REDFORD
CENTER

RESTAUREMOS
EL COLORADO



ALIANZA REVIVE EL RÍO COLORADO



Governance

Formal structure

Collaboration

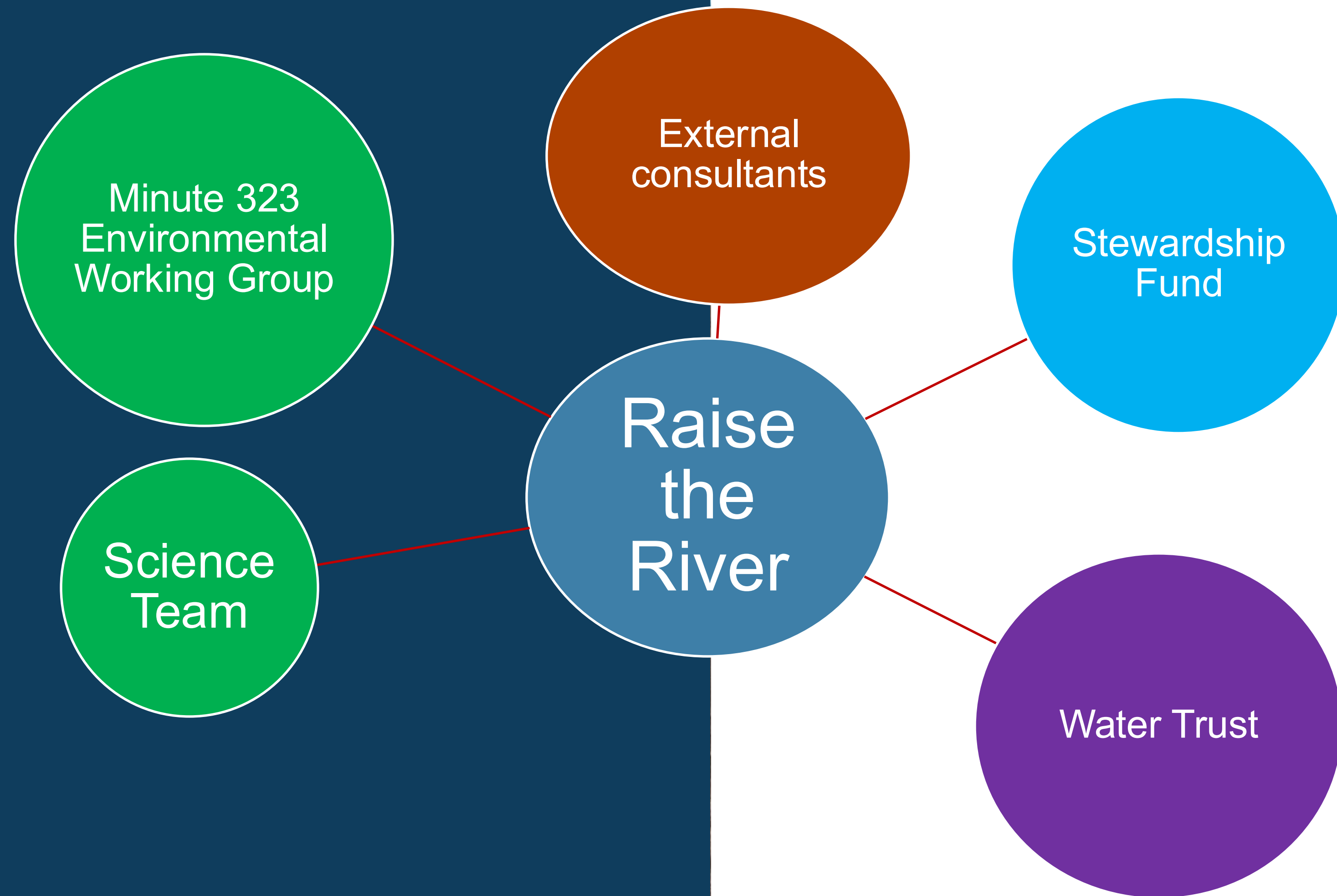
Specialization

Accountability

Friendship

ALIANZA REVIVE EL RÍO COLORADO

A member of the
M323



TRABAJOS DE RESTAURACIÓN EN EL DELTA DEL RÍO COLORADO



Our Achievements



500,000

native trees
planted



85%

more birds
in restored
sites



1,330+

Acres of
riparian habitat
restored



425+

million cubic
meters of water for
the environment



360,000

migratory birds
and ducks

Colorado River Delta Restoration Strategies



Restoration
science,
planning and
consensus



Efficient water
management



Community
engagement



Protection of
key sites



Public policy
and binational
diplomacy

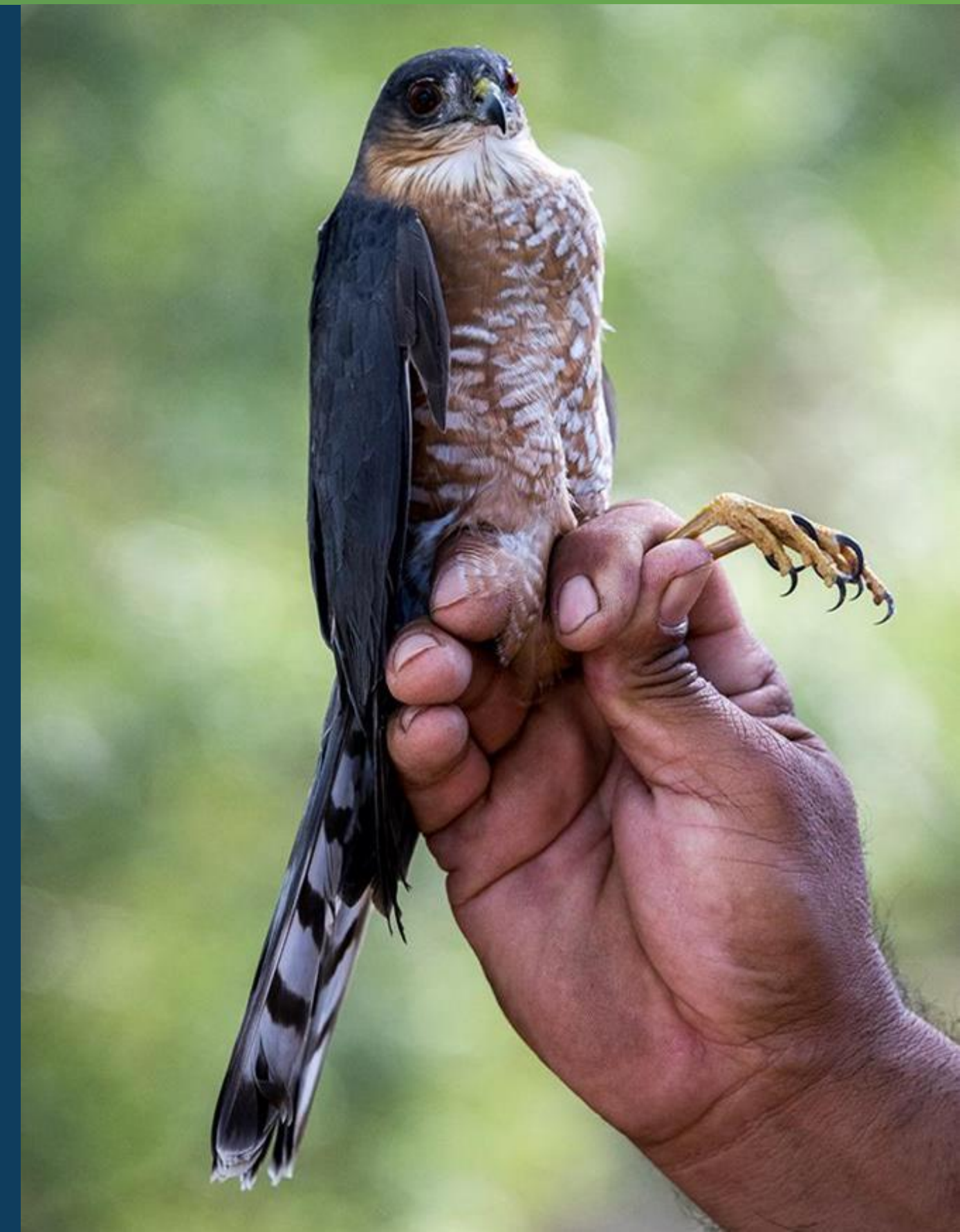


Restoration
management and
stewardship



Five factors for success

1. A Clear Purpose: A Vision Informed by Results and Science
2. A Marriage: Discuss a Lot, Find Common Ground, Collaborate, and Remain Together
3. Find Your Niche: Build on Strengths and Complement Each Other
4. An Internal Governance Structure That Works
5. Recognized by the binational agreement and supported by long-term donors



ALIANZA
**REVIVE
EL RÍO
COLORADO**

THANK YOU

Aída Navarro aida@reviveelrio.org

Gabriela Caloca gaby@reviveelrio.org



www.reviveelrio.org



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