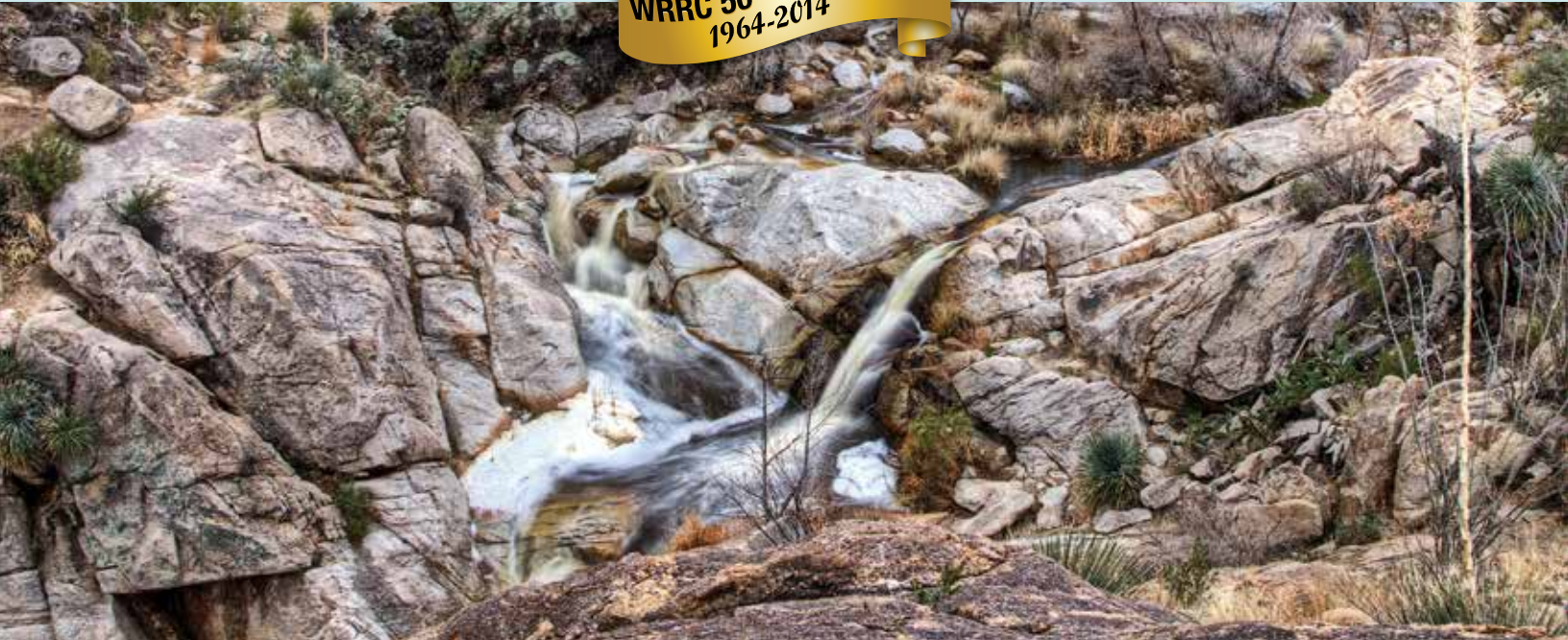


WRRC 50th Anniversary
1964-2014



The University of Arizona Water Resources Research Center promotes understanding of critical state and regional water management and policy issues through research, community outreach and engagement, and public education.

2014 Highlights

50th anniversary as Arizona's designated Water Resources Research Center

Increasing engagement with diverse partners and collaborators since 2013

- 5 times more international engagement
- 76% more county/regional government engagement
- 48% more intra-University engagement

1,800 print and 1,350 electronic Arizona Water Resource newsletter recipients

10% increase in student staff time from 2013

33 publications by WRRC personnel

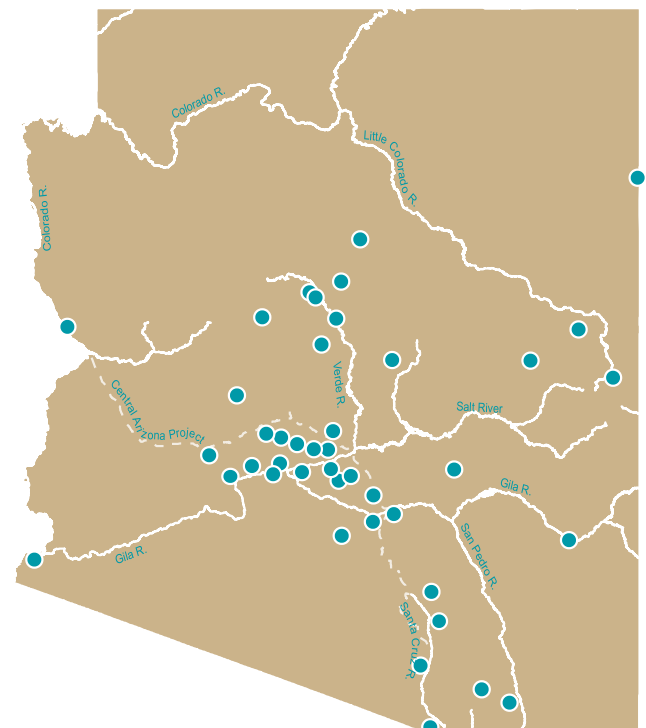
30 External Advisory Committee members

400+ outreach and engagement activities conducted

9.8% increase in funding from grants, gifts, and activities

wrrc.arizona.edu had 110,262 page views; 33,769 users

Location of WRRC Engagement Activities in 2014



Outreach & Engagement

The WRRC transfers water research results and information to other researchers, water managers, policy makers, and the wider public. The Center's outreach activities include publications, conferences, lectures, seminars, and workshops.

Director's Water Management Activities

38 ENGAGEMENT ACTIVITIES AROUND THE GLOBE spanning from Arizona to Israel

21 PUBLICATIONS published and posted materials and papers

GUIDING 20 GRADUATE STUDENTS in Arizona, national, and global water policy

9,800+ estimated total reach through engagement activities

Brown Bag Seminars

400+ ATTENDANCE in person and via online webinars

18 Speakers including local, national, and international experts

Looking Forward: expansion of online viewership and engagement

Annual Conference

350+ ATTENDANCE representing 49 Arizona communities, including Native American nations

22 Speakers and Panelists discussed closing the gap between Arizona water supply and demand

24 Posters presented, with 14 by University of Arizona students

Programs

The WRRC houses programs that focus on scientific research, education, and community outreach and engagement. Programs are directed and coordinated by WRRC staff members and cover a spectrum of topics, including water management and planning, water conservation, water harvesting, and water policy.

Water Quality Research Lab

\$1.9 MILLION in collaborative funding awarded

Lab director Named to 7 Advisory Boards focused on antibiotic resistance and water quality

Training Tomorrow's Researchers: 100% of graduates employed or admitted to graduate programs

ARIZONA Wet Water Education

650 TEACHERS engaged 50,000 students through improved instructional practices developed in Teacher Academies

39 Million Gallons of Water: projected savings from student-installed devices

21,000 Water Stewards developed through K-12 education programs

Advancing Student Critical-Thinking Skills by incorporating tools developed in partnership with Cornell researchers

LOOKING FORWARD

WSP Water Sustainability Program Our Water Future

400+ RESEARCHERS & PROFESSIONALS CONNECTED through expertise directory and listserve

8 Graduate Fellowships awarded to outstanding students conducting Arizona water research

4 World-Renowned Distinguished Speakers engaged the community in water management discussions

UA Water Network Website: a central hub of water research, activities, programs, and facilities at the University of Arizona

LOOKING FORWARD

Desert Water Harvesting Initiative

50+ PROFESSIONALS in the Water Harvesting Experts Directory

131 Members in the Rainwater-Stormwater Professionals Network

Water Harvesting Assessment Toolbox developed to help communities assess water harvesting feasibility

Water Harvesting Resources and Expertise available online wrrc.arizona.edu/DWHI

Water RAPIDS Water Research and Planning Innovations for Dryland Systems

2000 PEOPLE ENGAGED in understanding water for natural areas

70+ Outreach Activities from a small town water forum to future water resource planning

Water 101 series, Gila Watershed supply and demand study, and environmental database expansion

LOOKING FORWARD

C2E™ Conserve2Enhance

2.7 MILLION GALLONS conserved by participants

3 Environmental Enhancement Project Sites completed as a result of C2E™ participant donations

3 Active Programs with 4 more anticipated in 2015

Track your water savings with C2E™ conserve2enhance.org

Prize-Winning Project



New Arizona Prize Winner Beyond the Mirage

Beyond the Mirage is an innovative web-based experience that encourages users to explore Arizona's water supplies, demands, challenges, and opportunities by creating their own mini-documentaries. These documentaries can then be shared through social media or used to bolster classroom curriculum.

Watch the *Beyond the Mirage* trailer at www.BeyondTheMirage.org

Online Tools



Conserve2Enhance Water Use Dashboard™

Conserve2Enhance connects voluntary water conservation with community action.

Sign up at

www.conserve2enhance.org
to get conservation tips, track water savings, and make your drops count!



Water Harvesting Assessment Toolbox

The Water Harvesting Assessment Toolbox was created by the WRRC as a decision aid to help communities in the Southwest understand the role water harvesting can play in meeting water resource challenges while providing additional benefits.

wrrc.arizona.edu/DWHI/toolbox

Subscribe online to keep up with WRRC news and events:

wrrc.arizona.edu/subscribe

The Weekly Wave e-News Digest

The Weekly Wave e-News Digest is distributed each Friday, and contains WRRC news, events and much more.

Quarterly & Annual WRRC Newsletters

The **Arizona Water Resource** is the WRRC's quarterly newsletter that provides timely and informative coverage of water issues, research, news, and resources. **The Arroyo** is the annual WRRC newsletter published each spring and is devoted to a single water topic.

Annual Report

For more detailed information, please visit us online using the following link:

wrrc.arizona.edu/annual-report-2014

Cover photo:

Yucca Falls and Mountain - Luke Parsons



wrrc.arizona.edu

350 N. Campbell Ave. • Tucson, AZ 85719 • (520) 621-9591