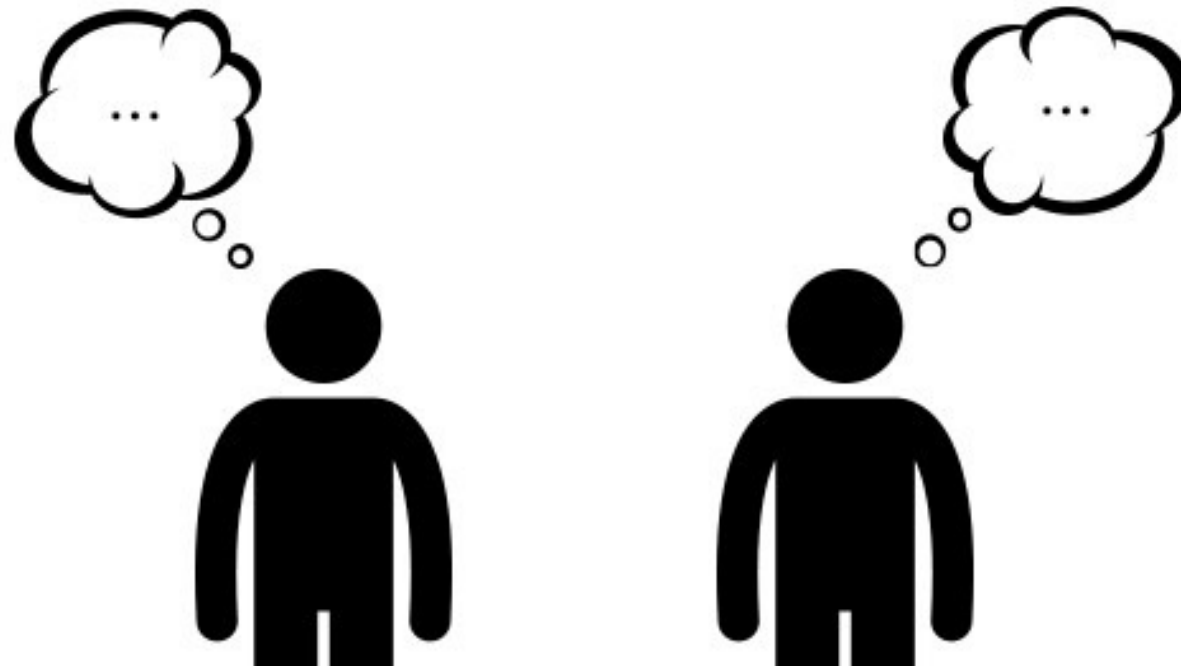




**The Success of *Sustainability*
Elevated: an Integrated Demand
Management Program**

March 13th, 2024

- So there I was...



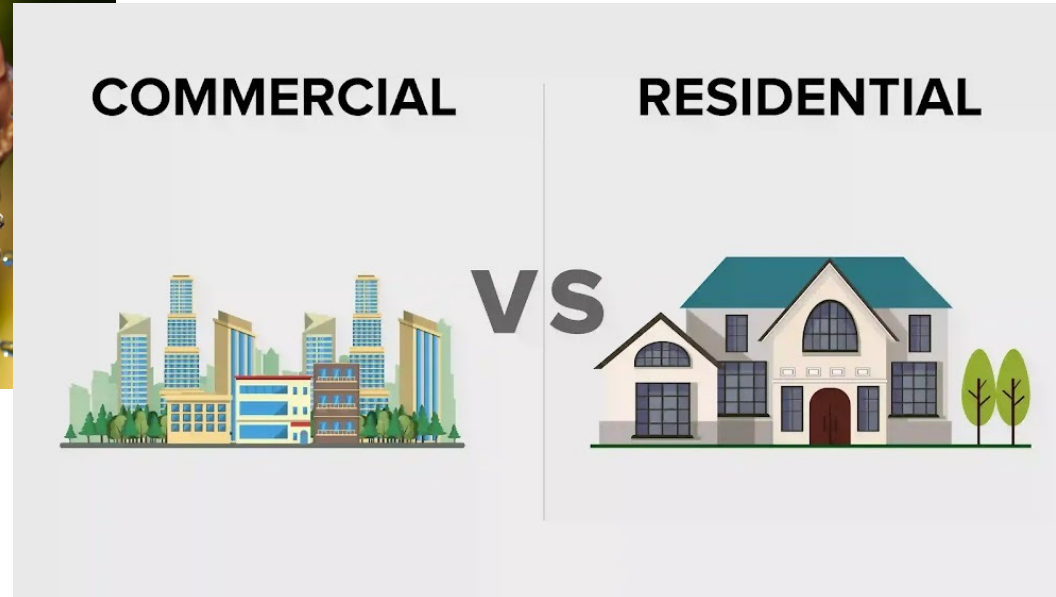
A tale of Collaboration



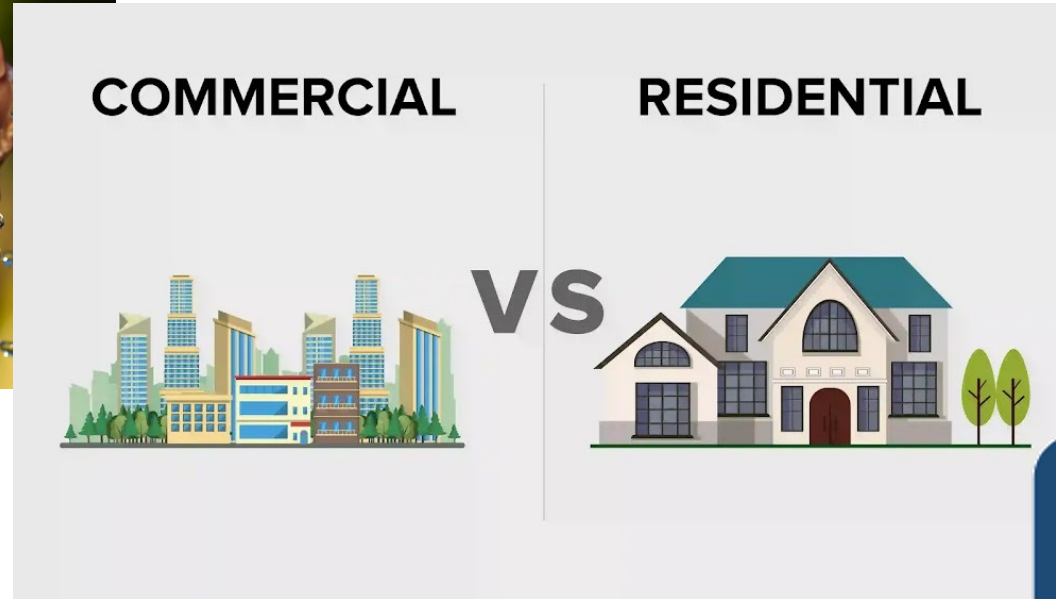
A tale of Collaboration



A tale of Collaboration



A tale of Collaboration



RESOURCES

A tale of Collaboration



A tale of Collaboration



A tale of Collaboration



A tale of Collaboration



A tale of Collaboration



“Raluca. . . . if that’s the program you launch, it will ***fail***.”

“People do not want you to tell them how and why they are conserving water.”



A tale of Collaboration



A tale of Collaboration



BOYCE THOMPSON
ARBORETUM



REBUILD
SUPERIOR
BUILDING A STRONGER TOMORROW

SUPERIOR

The word "SUPERIOR" is rendered in a sans-serif font. The letters are colored as follows: 'S' is light blue, 'U' is tan, 'P' is light green, 'E' is medium blue, 'R' is light blue, 'I' is a green saguaro cactus, 'O' is light blue, and 'R' is dark blue. Below the 'U' and 'P' is a tan wavy line representing water.

SUSTAINABILITY, ELEVATED

280

1

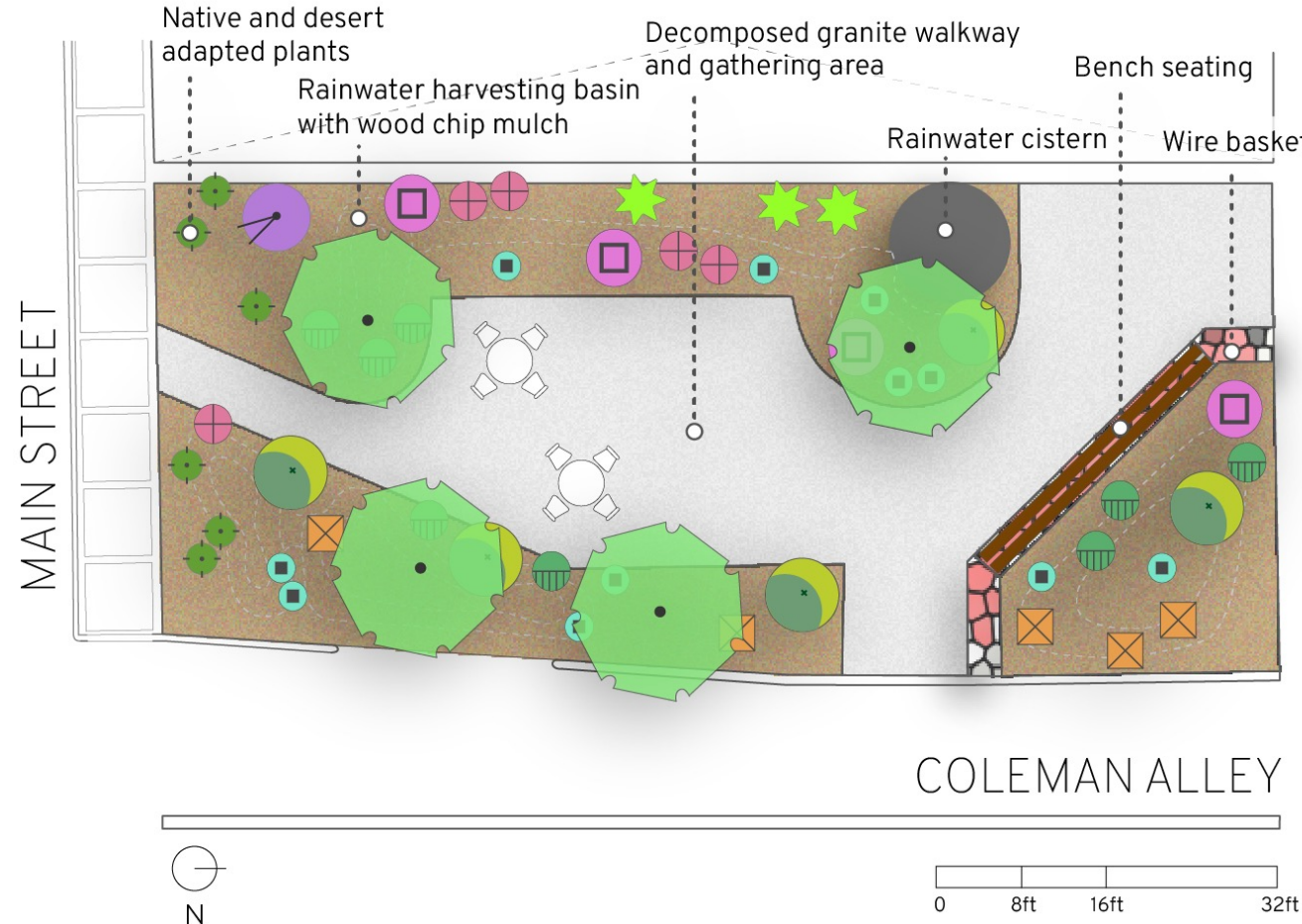
1

280

**Free plants given
to Superior
residents since
2021**



A tale of Collaboration



1

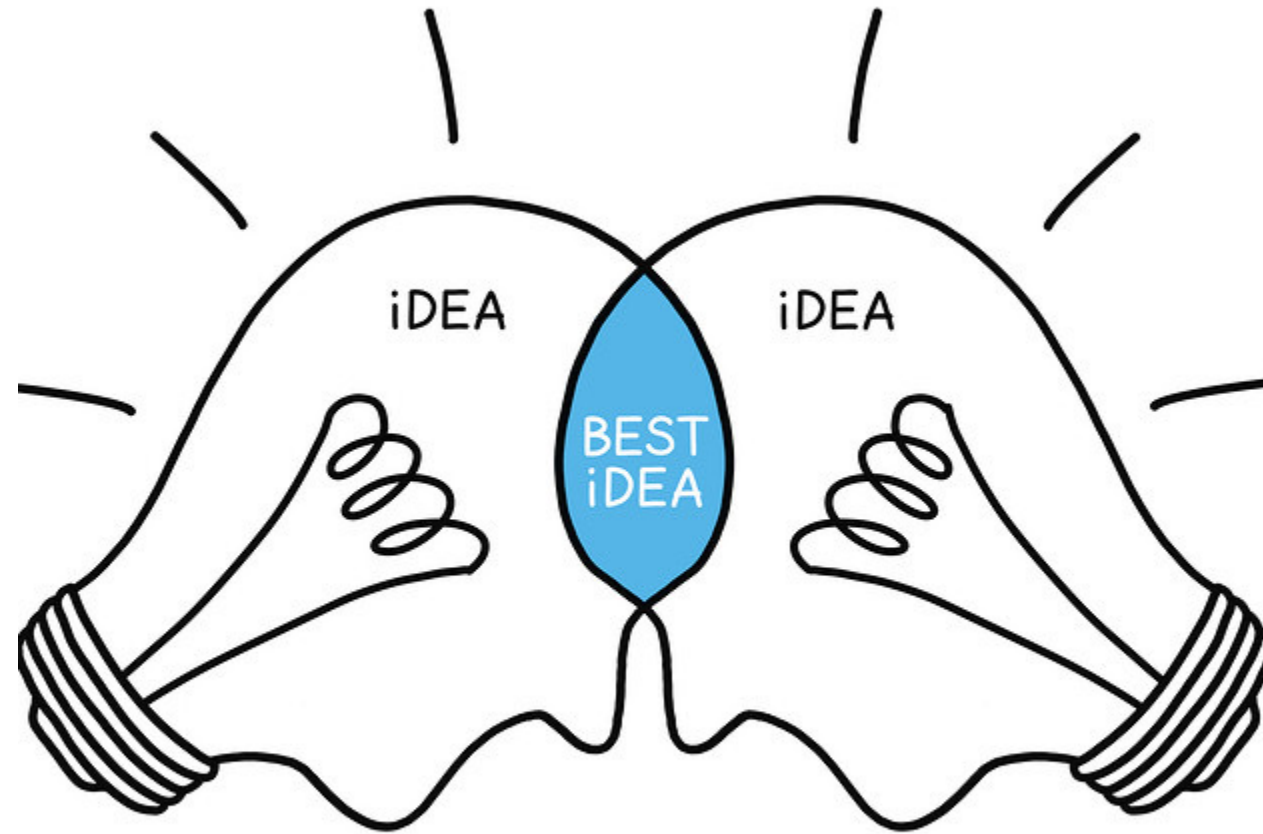
Rainwater Harvesting Demonstration Garden

1

**Sustainable
Community Award
from Boyce
Thompson
Arboretum**



A tale of Collaboration





Questions?

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